



**IA Guidelines**

- Keep the social network social.
- Stick to common content.
- Keep navigation in the same relative positions.
- Keep interactive element captions constant.
- Always have a reason for moving content.

**Upper Menu Interaction**

Home, Browse, Search, Invite, Film, Mail, Blog, Favorites, Forum, Groups, Events, Videos, Music, Classifieds

**Profile Actions** *(left to right)*

Send Message, Forward To Friend, Add to Friends, Add to Favorites, Instant Message, Block User, Add to Group, Rank User

